

## COMMUNICATION B.A.

The undergraduate major in Communication leads to the Bachelor of Arts (B.A.) degree and is designed to prepare students for careers in corporate or mass communication. Communication majors are instructed in both written and visual communication. The major exposes students to a broad range of communication skills to reflect today's era of integrated media and includes credit-based internships to provide students with work experience in their desired fields.

A minimum of 120 semester hours of applicable college credits is required for the bachelor's degree in Communication. The Communication curriculum requires a minimum of 48 upper-level credit hours. Because degree plans are subject to change, all students should meet with their faculty advisers during their first semester at UHCL to sign a Candidate Plan of Study in order to secure the degree plan in place at the time of their enrollment.

### Entrance and Exit Requirements

Students in the Communication plan must take the Grammar-Spelling-Punctuation (GSP) test and score 70 or better before they may enroll in any 4300-level course. Students are also required to build a professional portfolio using a collection of their best written and graphic work as an exit requirement for the major.

For additional information about the GSP tutorial/test dates as well as advice regarding course recommendations and lower-level transfer requirements, please visit the Communication program's website at [http://prtl.uhcl.edu/portal/page/portal/HSH/\\_Programs/Communication](http://prtl.uhcl.edu/portal/page/portal/HSH/_Programs/Communication).

Contact information for the Communication and Digital Media Association (CDMA) is located on at <http://www.uhcl.edu/portal/page/portal/SOR/cdma>. This student organization serves as a great networking opportunity for communication students.

## University Core (42 hours)

### Communication (6 hours)

WRIT 1301	Composition I
WRIT 1302	Composition II

### Mathematics (3 hours)

MATH 1314	College Algebra
	Or
MATH 1332	Mathematics for Liberal Arts
	Or
MATH 1342	Elementary Statistical Methods

### U.S. History (6 hours)

HIST 1301	United States History I
HIST 1302	United States History II

### Government/Political Science (6 hours)

POLS 2305	Federal Government
POLS 2306	Texas Government

### Public Speaking (3 hours)

COMM 1315	Public Speaking
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### Life and Physical Science (6 hours)

Choose TWO courses from the core approved list (p. 109). **Language**

**Philosophy and Culture (3 hours)** Choose ONE course from the core approved list (p. 109).

### Creative Arts (3 hours)

Choose ONE course from the core approved list (p. 109).

### Social Behavioral Sciences (3 hours)

Choose ONE course from the core approved list (p. 109).

### Additional Coursework (3 hours)

PSYC 1100	Learning Frameworks
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Two 1-hour natural science labs - required co-requisites for the chosen science courses.

## College of Human Sciences and Humanities (3 hours)

To earn a degree in communication, students must graduate with a GPA of 2.5 or better. A few courses require a grade of "C" or better, as noted below; a "C-" is not acceptable for these courses. All prerequisites are strictly enforced.

### Core Requirement

Advanced Writing must be passed with a grade of "C" or better.

WRIT 3307                      Advanced Writing

### **Major Requirements (36 hours)**

**Choose TWO courses from any 3300/4300 level ANTH, PHIL, PSYC, SOCI**

These courses must be passed with grades of "C" or better.

#### **Courses**

ARTS 2371	Digital Photography
COMM 1307	Introduction to Mass Communication COMM 3320 Principles of Public Relations
COMM 3321	Media Writing
COMM 3352	Media Law
COMM 4358	Publication Design
COMM 3360	Web Design

#### **Capstone Requirement (senior year; GSP must first be passed)**

Students will have the opportunity to integrate and demonstrate their mastery of communication skills as well as achieve key learning objectives by taking 9 hours of capstone credit. Passing the GSP test is a prerequisite to all capstone courses.

COMM 4061	Communication Portfolio
COMM 4379	Communication Internship
COMM 4655	Media Production

#### **Communication Electives (15 hours)**

Choose FIVE courses from a designated list (3300/4300 level)

#### **Electives (24 hours)**

12 hours must be 3300/4300 level 12 hours may be

1300/2300 level

Students may take any course as an elective, including communication courses not taken to meet major requirements.