

ART AND DESIGN B.F.A.

The undergraduate major in Art and Design leads to the Bachelor of Fine Arts (B.F.A.) in Art and Design. Its flexibly structured program prepares students for professional careers and graduate studies while supporting the liberal arts tradition. This plan includes an opportunity for an international exchange with faculty and students in Europe and Central America. The degree leads to careers and teaching positions in graphic design, studio art, lens media (photography and video), visual communication, and teaching certification at all levels (EC-12). Students often choose the Art and Design major to develop creativity and the capacity for critical thinking about visual culture.

There are three distinct and interrelated concentrations within the Art and Design major: Graphic Design (p. 215), Studio Art (p. 216), and EC-12 Teacher Certification (p. 218). The Graphic Design concentration prepares students for the intense visual requirements of today's computer-based design industry. The Studio Art concentration prepares students to be competitive professional artists as they work in both traditional and contemporary media. The Art and Design B.F.A. with EC-12 certification prepares students to teach art at any level from early childhood through high school.

To earn the B.F.A. degree, students take a minimum of 120 credit hours (51 must be at the upper-level). Students pursuing the B.F.A. with EC-12 certification must take 127 hours. Students will select the B.F.A. concentration that best satisfies their academic, professional, and artistic goals. Students then take 51 credit hours of upper-level coursework to complete the degree. The following courses must be completed with a grade of "C" or better: ARTS 1311 Design Foundations (p. 307), ARTS 1316 Drawing Foundations (p. 307), ARTS 2371 Digital Photography (p. 307), HUMN 3375 Ideas in Transition (p. 359), PHIL 4314 The Great Philosophers I (p. 386), PHIL 4315 The Great Philosophers II (p. 386), WRIT 3307 Advanced Writing (p. 412), and all 4300-level Art History courses.

Graphic Design Concentration

University Core (42 hours)

Communication (6 hours)

WRIT 1301	Composition I
WRIT 1302	Composition II

Mathematics (3 hours)

MATH 1314	College Algebra
	Or
MATH 1332	Mathematics for Liberal Arts
	Or
MATH 1342	Elementary Statistical Methods

Creative Arts (3 hours)

ARTS 1303	World Art Survey I
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U.S. History (6 hours)

HIST 1301	United States History I
HIST 1302	United States History II

Government/Political Science (6 hours)

POLS 2305	Federal Government
POLS 2306	Texas Government

Public Speaking (3 hours)

COMM 1315	Public Speaking
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Life and Physical Science (6 hours)

Choose TWO courses from the core approved list (p. 109).

Language Philosophy and Culture (3 hours)

Choose ONE course from the core approved list (p. 109).

Social Behavioral Sciences (3 hours)

Choose ONE course from the core approved list (p. 109).

Additional Coursework (3 hours)

PSYC 1100 Learning Frameworks

Two 1-hour natural science labs - required co-requisites for the chosen science courses.

College of Human Sciences and Humanities (6 hours)

48 hours of upper-level credit must be "C" or better.

Core Requirement

WRIT 3307 Advanced Writing

Humanities Requirements (3 hours)

Choose ONE course from the following list:

HUMN 3375 Ideas in Transition
PHIL 4314 The Great Philosophers I
PHIL 4315 The Great Philosophers II
ARTS 43XX 4300-Level Art History Elective

The Art History elective is in addition to the one required in the major.

Major Requirements (72 hours)**Lower-Level Art courses**

ARTS 1304 World Art Survey II
ARTS 1311 Design Foundations
ARTS 1316 Drawing Foundations
ARTS 2371 Digital Photography

Upper-Level Art courses

ARTS 4358 History and Theory of Graphic Design
Or

ARTS 4374 Modern Art

ARTS 43XX - must be an Art History course.

Studio Requirements

ARTS 3310 Sculpture
ARTS 3320 Ceramics
ARTS 3333 Life Drawing
ARTS 3340 Printmaking
ARTS 3360 Graphic Design
COMM 3360 Web Design

Graphic Concentration Requirements

Choose 9 courses at the 3300/4300 level with the advice of faculty adviser.

Electives

Choose TWO courses (any 3300/4300 level).

Seminar course

This course should be completed during the final semester.

ARTS 4390 Senior Seminar in Art

Studio Art Concentration**University Core (42 hours)****Communication (6 hours)**

WRIT 1301 Composition I
WRIT 1302 Composition II

Mathematics (3 hours)

MATH 1314 College Algebra
Or
MATH 1332 Mathematics for Liberal Arts

Creative Arts (3 hours)

ARTS 1303	World Art Survey I
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U.S. History (6 hours)

HIST 1301	United States History I
HIST 1302	United States History II

Government/Political Science (6 hours)

POLS 2305	Federal Government
POLS 2306	Texas Government

Public Speaking (3 hours)

COMM 1315	Public Speaking
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Life and Physical Science (6 hours)

Choose TWO courses from the core approved list (p. 109). **Language**

Philosophy and Culture (3 hours) Choose ONE course from the core approved list (p. 109).

Social Behavioral Sciences (3 hours)

Choose ONE course from the core approved list (p. 109).

Additional Coursework (3 hours)

PSYC 1100	Learning Frameworks
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Two 1-hour natural science labs - required co-requisites for the chosen science courses.

College of Human Sciences and Humanities (6 hours)

48 hours of upper-level credit must be "C" or better.

Core Requirement

WRIT 3307	Advanced Writing
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Humanities Requirements (3 hours)

Choose ONE course from the following list:

HUMN 3375	Ideas in Transition
PHIL 4314	The Great Philosophers I
PHIL 4315	The Great Philosophers II
ARTS 43XX	4300-Level Art History Elective

The Art History elective is in addition to one required in the major.

Major Requirements (72 hours)**Lower-Level Art courses**

ARTS 1304	World Art Survey II
ARTS 1311	Design Foundations
ARTS 1316	Drawing Foundations
ARTS 2316	Painting
ARTS 2371	Digital Photography

Upper-Level Art courses

ARTS 4374	Modern Art Or Any 4300 level Modern or Contemporary Art History course
ARTS 43XX	4300-Level Art History Elective

Studio Requirements

ARTS 3310	Sculpture
ARTS 3320	Ceramics
ARTS 3333	Life Drawing
ARTS 3340	Printmaking
ARTS 3360	Graphic Design
COMM 3360	Web Design

Seminar course

ARTS 4390	Senior Seminar in Art
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Studio Concentration Requirements

Choose 9 art courses at the 3300/4300 level with the advice of faculty adviser.

Electives (3 hours)

Choose ONE course (any 3300/4300 level)

GRAPHIC DESIGN CERTIFICATE

Undergraduate students concentrating in computer-based Graphic Design are eligible for a certificate in Graphic Design. The Graphic Design certificate is designed for motivated individuals concentrating in the competitive field of design.

Certificate Requirements:

Fifteen hours specializing in computer-based Graphic Design.

Students must take the following two courses:

ARTS 3360	Graphic Design
ARTS 4363	Advertising Design

Choose THREE courses from the following list:

ARTS 2371	Digital Photography
ARTS 4352	Video Arts
ARTS 4369	Digital Illustration
ARTS 4392	Arts Internship
COMM 3360	Web Design
COMM 4350	3D Computer Modeling